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Bob Gaudreau
Media Golf Productions, Inc.
1402 Monte Lake Dr.
Valrico, FL 33594

Dear Bob,


I just completed my fifteenth year of volunteering my help to the Florida Blood Services Foundation's golf scramble. As you know I am an avid golfer and participate in a lot of charity functions. I must say that this year's tournament was one of the best overall functions that I have ever attended. This was due, in no small part, to the relationship that has been formed between Florida Blood Services Foundation and Media Golf Productions.

Since forming the alliance, the FBS Scramble has rocketed to grossing into the six figures every year. We receive nothing but praise for what you and MGP bring to the table, from the professionalism of the video and scoring to the countless other benefits. Once a sponsor sees the finished product, our retention rate is unbelievable. This allows the committee to continually search out new contacts and sponsors. But even I must say that you out did yourself this year with the golf swing analysis.

I am addicted to the sport and wish I could devote more than once a week to my game. I am a self-taught 9.0 handicap and have only tried two group lessons (neither of which told me something I did not already know). That is why I was a little skeptical about offering the swing analysis as a players' gift. I figured that it would just be another opportunity to approach someone for sponsorship. Boy was I mistaken. It turns out that it was the quickest and easiest sponsorship to sell. Central Florida Eurocars jumped at the opportunity and were extremely pleased with the result. I cannot compliment you enough on the total presentation: the 30 - 60 advertisement lead in for our sponsor, the easy to use format, and the professional personal instruction.

What really made it special was the thoughtfulness and professionalism of Richard Hall, PGA tour instructor. I have more than 20 years of coaching experience and pride myself on being able to get through to each individual. It is a monumental task to analyze 125 different golfers of all different capabilities. Richard is a master at this. In just 5 minutes each he is able to break down your swing, point out one or two key aspects, and put you side by side with a touring pro for comparison. The running commentary and calming reassuring voice made the 5 minutes worth more to me than any other form of instruction I have received in the past.

Please pass on my regards to Richard and I sincerely hope that our relationship continues to grow,



William T. Shaffer